

*Never say the words **tone, issue, emotion**; describe them*

*Use the word **argue/argument** in the opening*

Words to describe the tone

Accusatory

Acerbic

Apathetic

Awful

Bitter

Callous

Caustic

Choleric

Condemnatory

Condescending

Contemplative

Contemptuous

Critical

Cynical

Derisive

Didactic

Direct

Disdainful

Earnest

Emphatic

Erudite

Fanciful

Forthright

Gloomy

Harsh

Haughty

Hopeful

Indignant

Intimate

Jovial

Judgemental

Malicious

Mocking

Morose

Objective

Obsequious

Optimistic

Patronising

Pejorative

Pessimistic

Reflective

Reverent

Ribald

Ridiculing

Sanguine

Sarcastic

Sardonic

Satirical

Scathing

Sincere

Solemn

The author says/does (neutral)

Addresses

Attests

Attempts to

Casts

Contends

Considers

Creates an impression that

Displays

Elucidates

Exemplifies

Exhibits

Explains

Expounds

Expresses

Illustrates

Implies

Insinuates

Intimates

Portrays

Posits

Propounds

States
Substantiates her/his/their argument
Suggests

The author argues

Advocates
Asserts
Avers
Claims

The author positions readers

Cajoles
Casts
Challenges readers to
Coaxes
Encourages
Endeavours
Exhorts/exhorts readers to believe
Forces
Fosters
Galvanises
Generates
Impels

The author reinforces

Augments
Bolsters
Compounds
Emphasises
Enhances
Highlights
Magnifies
Reiterates

The author tries to

Aims
Attempts
Desires
Endeavours
Hopes
Intends
Seeks to

Underlines
Underscores

Contends
Delineates
Endorses
Opines

Implores
Inclines/inclining readers
Places an impetus on...
Positions
Predisposes/predisposing readers to align
with
Prompts
Propels
Spurs
Sways
Urges/urges his readership

Strengthens

The author disagrees

Condemns
Mocks
Refutes
Rejects
Ridicules
Throws doubt on

Symbolic

Connotative
Emblematic
Iconic
Illustrative
Indicative
Representative
Typical

Criticism

Aversion
Condemnation
Degradation
Disapproval
Obloquy
Opprobrium
Vilification
Vituperation

Describing Visuals

Delineates
Demonstrates
Depicts
Emblematic of
Encapsulates
Illustrates

Is symbolic of
Microcosm of
Portrays
Renders
Represents

Linking Visuals to Text- positive

Bolsters
Compliments
Corroborates
Echoes
Endorses
Reflects
Reinforces
Reiterates
Supports

Linking Visuals to Text- negative

Belies
Challenges
Contradicts
Counters
Disputes
Negates
Opposes
Repudiates
Undermines

Obviously

Apparently

Blatantly

Certainly

Clearly

Evidently

Irrefutably

Manifestly

Patently

Undoubtedly

Unquestionably

The Readers

Audience

Readership

Citizens/residents

Viewers

Listeners

Pick a quality- Australians/parents/those who...